

MALTA

POSITIONED FOR TRADE AND INVESTMENT



MaltaEnterprise

Digital Games Production in Malta

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Malta Enterprise

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MaltaEnterprise

Malta - Economic Vision 2015+

A centre of Excellence in:

- ▶ ICT, Media and digital content
 - ▶ Financial Services
 - ▶ Tourism & Hospitality
- ▶ Health Services & Life sciences
- ▶ International Educational Services
- ▶ High Value - Added industry & Services
 - ▶ Environment (Eco-Gozo)



Rationale for our strategy

- ▶ A consolidated ICT sector
- ▶ A tradition in the film industry
- ▶ Presence of 200 i/gaming companies
- ▶ Robust digital infrastructure linking Europe with Africa
- ▶ Cost competitive HR resources
- ▶ Learning opportunities with renowned foreign institutions

Anatomy of the Digital Games Industry

- ▶ Arts and Creativity (writing, composing, audio-designers, concept artists, 3D modelers, character artists and more)
- ▶ Game Design (direction, interface design, level design)
- ▶ Technology (sound, AI and tools programming)
- ▶ Quality Assurance (testing, managing quality assurance)
 - ▶ Marketing



Establishing Digital Gaming as a Centre of Quality in Malta

- ▶ University of Malta, Private Universities, Malta Council for Science & Technology and Malta Enterprise are working together to devise and implement a planned approach
- ▶ Devising a strategy for Malta (positioning Malta for international business)
- ▶ Building HR competencies (address skill Gaps)
- ▶ Awareness programs especially among educational institutions
- ▶ Enhance infrastructure (Smart Malta, Cables Europe/Africa,)
- ▶ Investment promotion



Involving Stakeholders

- ▶ Education Institutions (public and private)
 - ▶ Regulators (LGA, ME Act)
- ▶ Specialised Academies for training/learning
 - ▶ Networking Agents
- ▶ Private Investors/Creation of a Venture Fund



Incentives

- ▶ Competitive corporate tax rate
- ▶ Fiscal incentives including tax credits
- ▶ Financial incentives including interest rate subsidies and guarantees
- ▶ Financial support for training of people
- ▶ Exemption from income tax on royalty income on patents and intellectual property
 - ▶ Get Qualified Program



Malta Enterprise

- ▶ National economic development and investment promotion agency
 - ▶ Single point of contact for businesses
 - ▶ Attractive package of business incentives
- ▶ Administration for EU grants for businesses
 - ▶ Hands-on practical approach with dedicated relationship management officers for each project
 - ▶ Coordination of fact finding visits and meetings for business visitors to Malta



Why Malta ?

- ▶ Efficient tax systems
- ▶ Competitive cost structure with low social costs and competitive labour cost
 - ▶ Attractive incentives package
- ▶ Availability of touch-down, incubation and custom built industrial facilities



Why Malta ?

- ▶ Geo-strategic location
- ▶ Economic, political and social stability
- ▶ EU member and part of the Eurozone
 - ▶ English as the business language
- ▶ Efficient communications infrastructure
 - ▶ First class human resources
 - ▶ Flexible labour legislation
- ▶ Consistent pro-business government policies



Why Malta ?

- ▶ Superior quality of life
 - ▶ Safe environment
- ▶ High level of education facilities
 - ▶ Secure banking facilities and competitive interest rates
 - ▶ World-class free healthcare
- ▶ Quality affordable accommodation



THANK YOU FOR YOUR ATTENTION



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