

Partnerships for better  
**innovation support**



**Innovation in Services**

**ImMediaTe**

# **The ImMediaTe** **"Digital Solutions for Creative Cities"** **Summit**

**International**  
**Conference and Investment Forum**

**23/24 June 2011**

**Paris**

**Venue: Le CentQuatre**

**(104 Rue d'Aubervilliers 75019)**

**PRELIMINARY PROGRAMME**

**June 23, 2011**

## ***Coaching Sessions***

**Venue:** Cap Digital – 74, rue du Faubourg Saint-Antoine, Salle Cocquelicot

**8.30 – 9.00**                    ***Registration***

*Coaching Sessions will take place in two parallel tracks: companies will be split in two groups, each of which will be trained by two coaches.*

**09.00 – 10.00**                ***Coaching Sessions – training***

| <b>ROOM 01</b><br><b>(Group A)</b>       | <b>ROOM 02</b><br><b>(Group B)</b>       |
|--|--|
| Coaching Session on Investment Readiness | Coaching Session on Investment Readiness |
| Coaching Session on Communication skills | Coaching Session on Communication skills |

**10.00 – 10.20**                ***Coffee break***

**10.20 – 13.00**                ***Coaching Sessions – rehearsal***

| <b>ROOM 01</b><br><b>(Group A)</b>         | <b>ROOM 02</b><br><b>(Group B)</b>         |
|--|--|
| Pitches with immediate feedback by coaches | Pitches with immediate feedback by coaches |

**13.00 – 14.30**                **Lunch break**

## ***The ImMediaTe “Digital Solutions for Creative Cities” Conference***

**Venue:** Salle 400

**14.30 – 15.00**

### ***Welcome Speeches***

Henri Verdier, *President, Cap Digital*

Michela Michili, *Immediate Project Director*

Hervé Schrike - *President, AFIC*

**15.00- 15.45**

### ***1° Round Table – European Panorama – Investments in the Creative Industries***

Moderator – Anne-Hélène Nicolas – *Innovatys*

Thierry Baujard – *Member, Cross-Border Committee EBAN*

Philippe Herbert – *Banexi Venture*

Sabine Enjalbert – *Centre Francilien de l’Innovation*

**15.45- 16.00**

### ***Coffee break***

**16.00- 16.30**

### ***Key- note – Alain Renk – Urban Fabric Organisation***

**16.30- 17.30**

### ***2° Round Table – Companies and Investors references in cross-borders funds raising***

Moderator - Carlo Donzela

Jackob Rasmussen – *Living Labs Global*

Wikio – Frédéric Montagnon - *CEO*

Arthur van de Graaf – *Seeds.nl*

Tony Zapala – *Index Venture*

**17.30 – 18:00**

### ***Key-note –American Perspective in Creative Industries Investments***

David Brock – *Excellence, CEO*

**18.00- 18.15**

### ***Conclusions – Patrick Cocquet, CEO, Cap Digital***

**19.00- 20.30**

### ***Networking Cocktail/Dinner***

**June 24, 2011**

***Pitching Sessions***

**Venue: CENTQUATRE – Atelier 5 & 7**

*The Pitching Sessions will follow a double track. Each company will pitch to two different groups of investors.*

**9.00 – 11.00**      ***First Round – Pitching Session***

|  |  |
|--|--|
| <b>Atelier 5</b><br><b>(Investors A)</b> | <b>Atelier 7</b><br><b>(Investors B)</b> |
| <i>Group A Pitches</i>                   | <i>Group B Pitches</i>                   |

**11.00 – 11.30**      ***Coffee break***

**11.30 – 13.30**      ***Second Round – Pitching Session***

|  |  |
|--|--|
| <b>Atelier 5</b><br><b>(Investors A)</b> | <b>Atelier 7</b><br><b>(Investors B)</b> |
| <i>Group B Pitches</i>                   | <i>Group A Pitches</i>                   |

**13.30 – 14.30**      ***Lunch break***

**14.30 – 18.00**      ***Festival Visits and Networking with companies and investors***